

NEWS RELEASE

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Sit. Stay. And Thank Your Pet Sitter!

Professional Pet Sitters Week Celebrated March 1-7, 2009

The Woof Pack encourages pet owners and pet lovers alike to celebrate Professional Pet Sitters Week, March 1-7, 2009. This international campaign seeks to educate pet owners about the advantages of in-home pet care, as well as to encourage the public to explore professional pet sitting as a viable and rewarding career opportunity.

Professional Pet Sitters Week was introduced by Pet Sitters International (PSI) in 1995. PSI is the world's largest educational association for professional pet sitters.

Despite a slowing economy, demand for professional pet-care services remains high. Since 1994 PSI's membership has grown to more than 8,000 independent professional pet-sitting businesses with an average of 191 clients each. These sitters service more than 1.5 million clients and deliver more than 17.4 million pet-sitting engagements per year.

For pet owners, at-home pet sitting provides a unique alternative to boarding facilities or having to rely on family and neighbors to check in on their pets. Pet sitting goes beyond simply feeding and caring for pets. Professional pet-sitting services often offer dog walking, care of special needs pets, pet transportation services and pooper-scooper services, in addition to basic pet care.

"Professional pet sitting has become an important service industry in the past 15 years. Many professional pet sitters put in long hours, seven days a week, 365 days a year, so they can provide personal in-home care for pets of all kinds," says Patti Moran, president of PSI. "The tireless efforts of these small business owners and their staffs to provide optimal care to pets and their owners truly deserve recognition."

Richard Delgado is the owner of ***The Woof Pack***, one of PSI's 8,000 members.

"We continually strive to provide the best quality service to our pet-owning clients. It's important to see the industry we love recognized on a global scale," *Delgado adds.*

Richard Delgado invites anyone interested in learning more about the advantages of hiring a professional pet sitter to visit his Web site, <http://www.thewoofpack.com>. To learn more about PPSW and how you can participate, visit the PSI Web site, www.petsit.com.

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(Note to Editors: For more information on The Woof Pack, please visit <http://www.thewoofpack.com> or call (510) 797-9663. All media requests should be

directed to Richard Delgado. For further information concerning the professional pet-sitting industry, please visit Pet Sitters International at www.petsit.com or contact Beth Stultz, at beth@petsit.com).